



**Country Arts SA Visual Art Program**  
**Touring Exhibition Guidelines**  
**JULY 2017**

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Country Arts SA works with nineteen galleries across regional South Australia to achieve three key goals:

- Promote contemporary SA artists to a wider state and national audience.
- Create access and exchange between SA's regional and metro artists and gallery spaces.
- Build community accessibility via our Learning Connections program.

The program's emphasis on contemporary visual arts practice acknowledges the need to promote innovation, education, growth and conceptual and technical development in the arts across South Australia and interstate. This program aims to raise the public profile of the South Australian regional galleries, ensuring a sustainable climate of exchange between metro and regional areas.

Touring exhibitions come in all forms. They can be:

- curated group exhibitions
- solo exhibitions
- a gallery collection exhibition
- an exhibition celebrating a specific medium (textiles, ceramics, video work)
- any other type of visual arts exhibition

**Country Arts SA seeks a gallery or curatorial partner with whom to work towards a new touring exhibition for 2019 -2021.** In broad terms, the partner will work with the artist, artists or curators to deliver the exhibition to its first venue and Country Arts SA will be responsible for costs of touring and for tour coordination from this point.

If selected, Country Arts SA will work with the gallery and curator to ensure all partner agreements, loan agreements, insurances, schedules and other tour requirements are met.

**What do you need to know before proposing a tour?**

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Before submitting a proposal we recommend you speak with the Visual Arts Program Curator to discuss the suitability of the project for touring. We also recommend that you look at the Regional Galleries Association of South Australia website to get an idea of the galleries & communities where the exhibition will tour.

Overview of touring:

- Tours are expected to run over 12 – 24 months, beginning no earlier than April 2019
- Tours visit between 12 – 15 galleries.
- Each venue hosts the exhibition for between 4 -6 weeks
- The majority of these galleries are run by volunteers, with no paid staff or professional installation staff.
- Hanging systems range from nails/screws in the wall through to hanging rails and lines. Tours must be able to be adapted to these spaces and installation requirements.

### **What will Country Arts SA support?**

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Country Arts SA's support can include:

- artist loan fees (NAVA recommended rates. Additional fees to be negotiated)
- staff to coordinate, pack and deliver the tour
- cost of freight for the duration of the tour
- design and printing of invitations
- media and publicity support
- insurance for the period of the tour (transit & static)
- creation of condition reports and installation kits
- crates for the tour
- limited exhibition furniture and tech support

**Tours are free for host galleries with Country Arts SA and our partner covering all touring costs, ensuring equal access for all regional South Australian galleries.**

The level of funding will be agreed by negotiation with the gallery partner.

Any additional artist fees, advertising, exhibition equipment, specialist installers and other additional costs must be covered by the tour partner.

### **Exhibition Guidelines**

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All proposed touring exhibitions will be assessed against the following criteria:

1. The exhibition will be conceptually strong
2. The exhibition will be interesting to regional South Australian audiences.
3. The exhibition has potential for public programming and other activities that will engage local community and support exchange opportunities across the state.
4. The artwork will be of high quality.
5. The works included in the exhibition will be suitable for touring taking into account that the majority of galleries are unfunded and are staffed by volunteers.
6. Country Arts SA welcomes exhibitions which reflect a diversity of mediums, ideas, concepts, genders, cultural backgrounds and other groups living and working in Australia and the arts.

7. The selection process will take into account the exhibition constraints and benefits for the touring partners, the artist(s) and Country Arts SA.
8. The selection process will take into account the financial cost of the exhibition, and its feasibility as part of the Country Arts SA touring program.

**A touring exhibition proposal should, where possible, include:**

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1. Exhibition title
2. List of artists involved in the project
3. Artist statement/Curatorial rationale: what is the objective of the touring exhibition?
4. Outline of proposed artworks (mediums, approximate dimensions, outline of content)
5. Planned linear and/or square metres for the exhibition
6. High quality images (images of actual works or indicative works are accepted) including title and dimensions. Consider copyright as images may be used for marketing.
7. Timeframe: when will the exhibition first be shown, when it will be ready to tour?
8. Outline of any special equipment or skills required for installation:  
e.g. data projector, DVD player & screens, display cases/plinths, particularly delicate or heavy works included
9. Potential public programming outcomes
10. Contact details for the project coordinator or curator including email, phone number and address

Country Arts SA understands that exhibitions and artworks may not be finalised at this time. The proposal needs to contain enough information to give the Assessment Panel, led by the Visual Arts Program Curator, an understanding of the rationale and logistics involved in touring the work, to assess the exhibition's suitability for touring and place within the overall program.

**NEXT STEPS**

Deadline for proposals: 1<sup>st</sup> November 2017

Notification: 30 November 2017

Tour begins: after April 2019 dates to be agreed and determined by gallery programming